



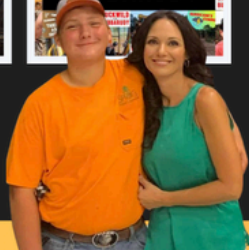
EQUIPMENT and SERVICES SHOWCASE

AUGUST 22-23, 2025
HOT SPRINGS, ARKANSAS

SPECIAL EVENTS & EXHIBITS



ARTISTRY
IN WOOD



MORE INFO



501-224-2232



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Visit our
website

ARKLOGGERS.COM



Southwest Forest Products EXPO 2025 Sponsorship Opportunities



Larry Boccarossa
Executive Director
ATPA

The Arkansas Timber Producers Association (ATPA), host of the Southwest Forest Products Expo, announces a range of tailored, budget-friendly sponsorship packages for partnering exhibitors, companies, and organizations to amplify your brand to key target audiences and meet ambitious marketing goals and targets.

Check out our tiered sponsorship opportunities and feel free to contact me (info included on last page) to discuss options. As always, thank you for your support of the timber harvesting sector in our state, and the contractors, crew members, haulers, and affiliates that comprise this critical industry and community regionally and country-wide.

Southwest Forest Products EXPO 2025 Sponsorship Opportunities

\$5,000

GOLD SPONSORSHIPS

Our GOLD Sponsorship tier includes sponsorship (and promotion) of our featured **D.L. Weatherman Timberworks Lumberjacks Show**, and our third annual **R.D. 'Sonny' Jones "NextGen Leadership Award"** given to a next generation timber harvesting leader in honor of R.D. 'Sonny' Jones, an ATPA founder.



RD 'Sonny' Jones

ADDITIONAL VALUE-ADDED BENEFITS:

- Your logo will appear on Expo materials, the website, and social media.
- You will be provided with a 10'x10' exhibit booth space **OR**
- Exhibitors reserving exhibit spaces will receive a **10% discount** off their total exhibit space cost.
- Opportunity to sponsor our ARKPRO Logger Training Sessions where your logo will be prominently displayed.
- Inclusion of your company's materials in attendee bags and logo featured on badges.
- **A quarter-page ad in the Expo program (GOLD SPONSORS ONLY BENEFIT)**
- Mention in Expo email marketing campaigns and social media posts.
- Your logo will be displayed during the Expo Reception and Scholarship Auction.
- You will be provided with 10 complimentary tickets to the Expo.



\$3,000

SILVER SPONSORSHIPS

Our SILVER Sponsorship tier includes sponsorship (and promotion) that include the following **Value-Added Benefits**:

- Your logo will be included on the Expo website and selected materials.
- You will be provided with a 10'x10' exhibit booth space **OR**
- Exhibitors reserving exhibit spaces will receive a **5% discount** off their total exhibit space cost.
- Opportunity to sponsor our ARKPRO logger Training Sessions where your logo will be prominently displayed.
- Inclusion of your company's materials in attendee bags and logo featured on badges.
- A listing in the Expo program.
- Mention in Expo email marketing campaigns and social media posts.
- Your logo will be displayed at the Expo Reception and Scholarship auction.
- You will be provided with 5 complimentary tickets to the Expo.



Southwest Forest Products EXPO 2025 Sponsorship Opportunities

\$1,000

BRONZE SPONSORSHIPS

- Your logo will be included on the Expo website.
- Inclusion of your company's materials in attendee bags.
- A listing in the Expo program.
- Mention in Expo event email campaigns.
- Your logo will be displayed at the Expo Reception and Scholarship Auction.
- You will be provided with 2 complimentary tickets to the Expo.



\$500

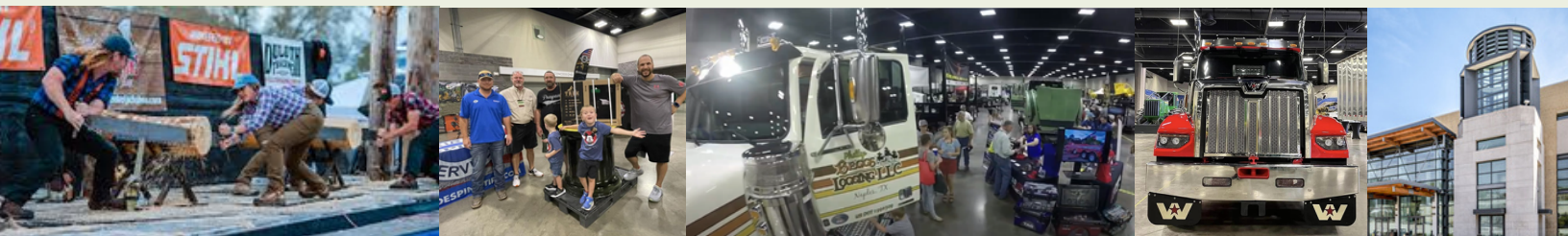
SUPPORTER SPONSORSHIP PACKAGE

- Your logo will be included on the Expo website.
- Inclusion of your company's materials in attendee bags.
- A listing in the Expo program.
- Mention in Expo event email campaigns.
- Your logo will be displayed at the Expo Reception and Scholarship Auction.



Scholarship Support (AUCTION ITEMS)

At our Expo, ATPA hosts an **Auction** (Friday night, AUG 22) that helps support our annual ATPA Scholarship Program, which through the generosity of gift basket/donated items, alongside other ATPA fundraising, provides scholarships to graduating high school seniors of ATPA member families.



To secure sponsorship, to donate items, or for more info, contact:
Larry Boccarossa at ATPA (501) 224-2232
email: lboccarossa@sbcglobal.net

www.arkloggers.com